



13 Key Data Migration Questions for NetSuite Go-Live

Is Your Client's Go-Live Date at Risk Due to Data Migration?

One of the most common reasons NetSuite go-live dates get pushed back is an underestimation of the effort required for data migration.

Clients often assume that migrating historical data is a simple export-import task when, in reality, it requires significant time for data extraction, cleaning, mapping, validation, and reconciliation.

Warning signs that data migration may delay go-live include:

- Lack of clarity on what data needs to be migrated – If stakeholders haven't identified critical historical data, last-minute decisions can cause delays.
- No assigned internal data owners – Without clear responsibility for data preparation and validation, migration tasks may fall through the cracks.
- Poor data quality in the legacy system – Duplicate records, missing data, or inconsistencies can require unexpected cleanup before migration.
- Underestimation of testing requirements – If data reconciliation is not properly planned, unexpected errors can surface during user acceptance testing (UAT), requiring rework.
- Competing priorities for the internal team – If key team members are spread thin, data migration efforts may not get the attention they need.

Data Migration is Our Business. Need Help? Contact Us!

Data migration is a key consideration in any NetSuite implementation. These questions will help uncover the prospect's needs, remove objections, and accelerate the sales process.

For more information or pricing inquiries, contact **Paul Giese at OptimalData Consulting:** paul@optimaldataconsulting.com. Feel free to reach out if you'd like a more in-depth document exploring this topic further.

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13 Must-Ask Data Migration Questions at the Start of a NetSuite Project

1. **What is your current ERP or legacy system, and how does it store your financial and operational data?**
 - Understanding your legacy system helps us anticipate migration complexities and develop the best approach for transferring your data into NetSuite.
2. **Will your team need ongoing access to legacy data after go-live? If so, for how long and for what purposes?**
 - This helps us determine the best strategy for migrating historical data versus maintaining access to the legacy system.
3. **How many legal entities or subsidiaries are involved, and how do you currently handle intercompany transactions?**
 - We need to assess how your multi-entity structure will impact data migration and financial reporting in NetSuite.
4. **Are there any compliance, audit, or regulatory requirements that dictate how much historical data needs to be available in NetSuite?**
 - This ensures we align the migration approach with your industry's legal and financial reporting obligations.
5. **Which reports and business processes rely on historical data, and how will missing historical data impact daily operations?**
 - We need to ensure that the necessary historical data is available for your reporting and decision-making needs.
6. **Who on your team will be responsible for validating and signing off on the migrated data?**
 - Having clear data validation roles prevents last-minute delays and ensures accurate data is in place before go-live.
7. **Has your team migrated data to a new system before? If so, what were the biggest challenges?**
 - Understanding past experiences helps us proactively address potential risks and provide appropriate guidance.

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8. What is the estimated volume of transactions you expect to migrate, and which types of transactions are critical to your business?

- Knowing this helps us determine the migration strategy and assess performance impacts on NetSuite.

9. Which other business systems (e.g., CRM, billing, inventory management) will need to integrate with NetSuite, and how do they currently store data?

- We want to ensure that data consistency is maintained across all integrated systems during and after migration.

10. Are you planning any changes to your chart of accounts, segment structure, or business classifications as part of this implementation?

- If so, we'll need to map and transform historical data accordingly to ensure a seamless transition.

11. What historical data do you need available in NetSuite to continue day-to-day operations post-go-live?

- This helps us determine whether to migrate detailed transactions, summarized balances, or specific records.

12. How will data quality be ensured before migration? Are there known data inconsistencies, duplicates, or missing records?

- Addressing data issues in advance prevents reconciliation challenges after go-live.

13. What internal resources will be dedicated to preparing, cleaning, and validating the data for migration?

- Ensuring the right people are involved early in the process helps us keep the migration on track without delaying go-live.